

TM #300153

NCC Cable System Order

11735290

Order #	62227846
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

Flight Dates	02/15/16 - 02/28/16
Agency	Strategic Media Services, Inc
Advertiser	American Petroleum Institute HF Shale

Update Date	01/11/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$4,930.00
Commission	\$739.50
Net Total	\$4,190.50
Total Spots	94
Affiliate Split	100.0

AE	Andrew Volles
Sales Coordinator	Wade Peterson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15

Client Code	
Product Code	
Est Code	305
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Sold On	
GRP	-
CPP	-
Cost Per Spot	GIMP
CPM	-

Comments : 1.11 New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	NOT AVAILABLE	2/22/16	2/28/16	19:00	21:00			X					-	-	2	\$275.00	\$550.00	30	INCLUSION B-BAL
2	CNN	VARIOUS	2/15/16	2/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$31.00	\$124.00	30	
3	CNN	VARIOUS	2/22/16	2/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$31.00	\$124.00	30	
4	CNN	VARIOUS	2/15/16	2/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
5	CNN	VARIOUS	2/22/16	2/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
6	CNN	AVG. ALL WKS<	2/15/16	2/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	
7	CNN	AVG. ALL WKS<	2/22/16	2/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	
8	ESPN	VARIOUS	2/15/16	2/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$47.00	\$94.00	30	
9	ESPN	VARIOUS	2/22/16	2/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$47.00	\$94.00	30	
10	ESPN	AVG. ALL WKS	2/15/16	2/21/16	19:00	21:00		X						-	-	1	\$80.00	\$80.00	30	
11	ESPN	COLLEGE FOOTBA<	2/15/16	2/21/16	21:00	23:00				X				-	-	1	\$80.00	\$80.00	30	
12	ESPN	COLLEGE FOOTBA<	2/22/16	2/28/16	21:00	23:00				X				-	-	1	\$80.00	\$80.00	30	BIG-10 B-BAL
13	ESPN	AVG. ALL WKS	2/22/16	2/28/16	21:00	23:00		X						-	-	1	\$80.00	\$80.00	30	
14	FXNC	FOX AND FRIEND<	2/15/16	2/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	
15	FXNC	FOX AND FRIEND<	2/22/16	2/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	
16	FXNC	VARIOUS	2/15/16	2/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$31.00	\$155.00	30	
17	FXNC	VARIOUS	2/22/16	2/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$31.00	\$155.00	30	
18	FXNC	VARIOUS	2/15/16	2/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	
19	FXNC	VARIOUS	2/22/16	2/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	
20	FXNC	AVG. ALL WKS<	2/15/16	2/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	30	
21	FXNC	AVG. ALL WKS<	2/22/16	2/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	30	

NEG-RATES

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22	MNBC	MORNING JOE<	2/15/16	2/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$36.00	\$180.00	30	
23	MNBC	MORNING JOE<	2/22/16	2/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$36.00	\$180.00	30	

	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Total
SPOTS	94	0	0	0	0	0	0	0	0	0	0	0	94
AMT	\$4,930.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,930.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

62227846 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |

Date Printed 01/11/16